



Michigan.gov/s4sd

Campaign Evaluation

Vandercook Lake MTD chapter
2013-2014



www.drivingskillsforlife.com



Michigan.gov/s4sd

and VCL MTD Goals

S4SD Goal:

Putting a STOP to the #1 cause of death for teens
Help protect students from vehicle crashes

VCL MTD Chapter's 2013-2014 Goal:
Reduce distracted driving by 20% in our community



Kick-off Assembly

November 26th, 2013



Stop, Think, Drive!

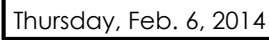
54SD, VCL Most Teens Don't

Parking Lot Checks

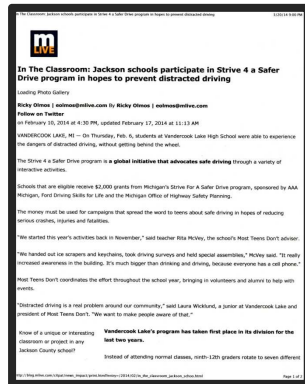
Chosen randomly
throughout the week



February 2 – 8, 2014



Media Involvement





KEYS2DRIVE

The AAA Guide to Teen Driver Safety

















STRIVE 4 A SAFER DRIVE ▲
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